

European Baseball Coaches Association Sponsorship Opportunities

***Europe's largest
network of
baseball coaches***



Disclaimer

The European Baseball Coaches Association (EBCA) strives to provide accurate and high-quality information in these sponsorship opportunities. However, we do not guarantee the accuracy or continued validity of this information.

The EBCA cannot be held liable for any publication errors or other inaccuracies that may affect the content of this website.

In the event of incorrect publication of product or service information - such as pricing errors - the European Baseball Coaches Association reserves the right to refuse or cancel orders for such products or services.

This version supersedes all previous versions and offers.

Facts & Figures

Founded in 2003

1st EBCA Convention 2004

The first convention, edition 2004, was actually held in 2005. Host city was Cologne, Germany.

Convention Countries: 8

Germany, Czech Republic, Austria, France, Belgium, Hungary, Portugal and The Netherlands.

Planned for future conventions: Croatia (2027*) and Switzerland (2028).

Members: 350+**

150+ Full or EBCA-ABCA Joint Memberships

Countries of Our Members: 32**

Australia, Austria, Belgium, Bulgaria, Canada, Croatia, Czech Republic, Finland, France, Germany, Hungary, Ireland, Israel, Italy,

Latvia, Luxembourg, Mexico, Netherlands, Niger, Norway, Pakistan, Poland, Portugal, Slovakia, Slovenia, South Africa, UAE, United Kingdom and USA.

*: due to a shift to end of January/ beginning of February, there will be no EBCA Convention in 2026

** : status 14 / Nov / 2025

More Facts & Figures

Online Reach: Social Media & Email

The EBCA is active on several social media platforms, including Facebook, Instagram, and LinkedIn. In addition to our social channels, we regularly send email updates to all members who have opted in (in compliance with GDPR regulations). Our EBCA–ABCA Joint Memberships are also regularly promoted by the ABCA to their European members and featured on their website.



Facebook

- 1900+ followers
- Yearly reach: 34000+
- Yearly views: 275000+



Instagram*

- 260+ followers
- Yearly reach*: 61000+
- Yearly views*: 112000+

*: started October 2024



YouTube

- 75+ subscribers
- Yearly views: 2200+



LinkedIn

- 180+ followers
- Yearly imprints: 13000+



E-Mailing

- Limited to opt-in EBCA Members
- Average opened: 55% or higher
- Average click rate: 4-5%

Sponsorship Opportunity .500

Commercial Session at EBCA Convention

Every EBCA Convention, we offer an exclusive 45-minute session in the main room to one commercial partner. This is a unique opportunity, as only one commercial session is permitted in our clinic schedule. The session must include educational value for baseball and softball coaches.

What we offer:

- Exclusive 45-minute session at the EBCA Convention
- 4 complimentary full EBCA Convention passes, including a free one-year EBCA Full Membership (hotel NOT included)
- An exhibit stand in the vendor/exhibitor area during the annual EBCA Convention (table or up to 8 m²)
- Your logo and link on our website as an official partner (displayed in a carousel on almost every page)
- Banner advertisement (up to 10 m x 2 m) at the annual EBCA Convention
- The right to advertise yourself as the Prime Partner of the EBCA
- Your logo on the back of the attendee badge (together with other partners)
- The right to hand out promotional materials

All offers are limited to the year of the EBCA Convention, running from September 1 through August 31 of the following year.

Sponsorship: € 3000

Sponsorship is due upon agreement, payable online or by bank transfer.

You will receive an official invoice (no VAT, because our organization is VAT exempt).

Sponsorship Opportunity .400

EBCA Coach of the Year Award

COY is awarded every season from a group pre-selected by the EBCA Board, followed by EBCA Board and public voting (shared on social media). The public vote attracts thousands of baseball coaches and players (in 2024, more than 7500 votes were cast).

What we offer:

- Exclusive partner for COY Award with your name on the COY Award
- All announcements as “COY Award presented by ...”
- 4 complimentary full EBCA Convention passes, including a free one-year EBCA Full Membership (hotel NOT included)
- Opportunity to present the Award to the winner
- An exhibit stand in the vendor/exhibitor area during the annual EBCA Convention (table or up to 8 m²)
- Your logo and link on our website as an official partner (displayed in a carousel on almost every page)
- Banner advertisement (up to 10 m x 2 m) at the annual EBCA Convention
- The right to advertise yourself as the Prime Partner of the EBCA
- Your logo on the back of the attendee badge (together with other partners)

All offers are limited to the year in which the COY Award is presented, running from September 1 through August 31 of the following year.

Sponsorship: € 2000

Sponsorship is due upon agreement, payable online or by bank transfer.

You will receive an official invoice (no VAT, because our organization is VAT exempt).

Sponsorship Opportunity .300

Exclusive Exhibitor at EBCA Convention

During the EBCA Convention we offer exhibitors / vendor to offer the product or services to all EBCA attendees.

What we offer:

- Exclusivity for your product or service; no other vendor / exhibitor is allowed to offer a similar product or service
- 2 complimentary full EBCA Convention passes, including a free one-year EBCA Full Membership (hotel NOT included)
- An exhibit stand in the vendor/exhibitor area during the annual EBCA Convention (table or up to 8 m²)
- Banner advertisement (up to 10 m x 2 m) at the annual EBCA Convention
- The right to advertise yourself as the official vendor / exhibitor at the EBCA Convention
- The right to hand out promotional materials

All offers are limited to the year of the EBCA Convention, running from September 1 through August 31 of the following year.

Sponsorship: € 1500

Sponsorship is due upon agreement, payable online or by bank transfer. Exclusivity is granted once payment is received and is determined on a first-come, first-served basis (first-paid, first served).

You will receive an official invoice (no VAT, because our organization is VAT exempt).

Sponsorship Opportunity .200

Exhibitor at EBCA Convention

During the EBCA Convention we offer exhibitors / vendor to offer the product or services to all EBCA attendees.

What we offer:

- Offer your product or service; other vendor / exhibitor may offer a similar product or service
- 1 complimentary full EBCA Convention pass, including a free one-year EBCA Full Membership (hotel NOT included)
- An exhibit stand in the vendor/exhibitor area during the annual EBCA Convention (table or up to 8 m²)
- Banner advertisement (up to 10 m x 2 m) at the annual EBCA Convention
- The right to advertise yourself as the official vendor / exhibitor at the EBCA Convention
- The right to hand out promotional materials

All offers are limited to the year of the EBCA Convention, running from September 1 through August 31 of the following year.

Sponsorship: € 500

Sponsorship is due upon agreement, payable online or by bank transfer. Exhibitors may be refused if exclusivity has been granted to another exhibitor.

You will receive an official invoice (no VAT, because our organization is VAT exempt).

Sponsorship Opportunity .100

EBCA Sponsor Partner

This opportunity allows you to promote your product / service to EBCA Members and the EBCA audience.

What we offer:

- Your logo and link on our website as an official partner (displayed in a carousel on almost every page)
- Your logo on the back of the attendee badge (together with other partners)
- 1 complimentary full EBCA Convention pass, including a free one-year EBCA Full Membership (hotel NOT included)
- The right to hand out promotional materials during the EBCA Convention

All offers are limited to the year of the EBCA Convention, running from September 1 through August 31 of the following year.

Sponsorship: € 300

Sponsorship is due upon agreement, payable online or by bank transfer.

You will receive an official invoice (no VAT, because our organization is VAT exempt).

Contact Information

For more information, or if you would like to support the EBCA through one of our sponsorship opportunities, please contact us. If you have another sponsorship request, we will always do our best to accommodate it within the EBCA program.

The EBCA is a dedicated non-profit organization run entirely by passionate volunteers. Our board members work tirelessly without any form of compensation—often contributing their own money, time, and energy to ensure the success of our programs.

Contacts: Dirk Fries – President EBCA

fries@ebcabaseball.eu

or Luc Sachteleben – Board Member Digital Information

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Visit our website: <https://ebcabaseball.eu>.